



PRESS RELEASE: Embargoed until 8am Eastern Standard Time (Australia) Tuesday 9 April

Australian Toothfish confirmed as world's Best Choice

Today's announcement from the experts at America's Monterey Bay Aquarium (MBAQ) Seafood Watch program recognises Australia's Patagonian toothfish as the environmental 'Best Choice' in seafood.

MBAQ provides consumer advice on over 2,400 fisheries around the world and is widely respected for the high quality and independence of its work.

CEO of Austral Fisheries, David Carter, said today "This is another milestone in an extraordinary journey for a fishery that has gone from poachers and problems, to be recognized internationally as best practice and sustainable." Carter went on to say "This has only been possible through the cooperation and efforts of many in conservation, management, science and responsible industry. We are immensely proud of this result."

This announcement comes hot on the heels of the independent certification last year of both Australian toothfish fisheries to the high standards set by the Marine Stewardship Council. That rating confirmed the fisheries were well managed and sustainable.

Les Scott, Managing Director of Australian Longline Pty Ltd, said today "This approval by Seafood Watch just shows what can be achieved by companies who are determined to manage a fishery sustainably and invest in research and innovation as we have." Scott went on to say "Patagonian toothfish offers a truly unique culinary experience unmatched by other fish species – it is versatile and a favourite with chefs. Restaurateurs and consumers enjoy this seafood knowing we deliver to the highest international standards, from the beginning to the end of the supply chain."

There are two toothfish fisheries located in Australia's sub-Antarctic regions – one around Macquarie Island to the south of Tasmania, the other around Heard Island and McDonald Islands, south-west of Fremantle. Both fisheries include large Marine Protected Areas with the Heard and McDonald Islands Marine Reserve covering 65,000 square kilometres with an additional 11,500 square kilometres soon to be included, and the Macquarie Island Marine Park covering 162,000 square kilometres.

ENDS

Background information

Both Australian toothfish fisheries were certified by the Marine Stewardship Council ([MSC](#)) in 2012 as sustainable and well managed fisheries. They are managed by the Australian Fisheries Management Authority ([AFMA](#)) taking into account ecosystem-based measures set by the Commission for the Conservation of Antarctic Marine Living Resources ([CCAMLR](#)). The Australian Antarctic Division ([AAD](#)) provides scientific input into this system through funding from the Australian Government, industry members and the Fisheries Research and Development Corporation ([FRDC](#)).

Available for interview

David Carter, CEO Austral Fisheries, +61 (0)412 198 595

Les Scott, MD Australian Longline, +61 (0)419 355 083

Australian Fisheries Management Authority – Dr James Findlay, CEO, +61 (0)2 6225 5541

Fisheries Research and Development Corporation – Dr Patrick Hone, ED, +61 (0)2 6285 0410

Marine Stewardship Council - Charlotte Connell, +61 (0)2 9524 8400

World Wide Fund for Nature – Peter Trott, +61 (0) 437 960 812

Commission for the Conservation of Antarctic Marine Living Resources

- Executive Secretary, Andrew Wright, +61 2 6210 1100

List of outlets where you can purchase Australian Toothfish

TASMANIA

Fish mongers:

Mures Seafood

Victoria Dock, Hobart

Contact: Rod Shelley

(03) 6273 4477

www.murestasmania.com.au

Restaurants:

Castray Esplanade Food + Wine

17a Castray Esplanade, Hobart

Contact: Karen Goodwin-Roberts

(03) 6224 6250

WESTERN AUSTRALIA

Fish mongers:

Seafresh Fishmarkets

A. Scarborough Beach Rd, Innaloo, 6018

Contact: Louis Lynch, 0402 769 061

B. 488 Marmion St, Myaree 6154

Contact: Martin Connelly, 0488 400 272

www.seafreshfishmarkets.com

Perth Select Seafoods

96 Burswood Rd, Burswood, 6100

Contact: Rick Indrisie, 0418 920 777

Universal Seafoods

150 Bannister Rd, Canning Vale, 6155

Contact: Florence, (08) 9455 1888

www.unisea.com.au

Direct Seafoods O'Connor

Shop 16, 378 South St, O'Connor, 6163

Contact: Carlo Todaro, (08) 9314 6080

Canningvale Markets

17 Woodthorpe Drive, Willetton, 6155

Contact: Frank Liang, 0418 927 729

Wholesalers:

Kailis Bros

23 Catalano Rd, Canning vale, 6155

Contact: Toby Abbott, 0409 300 227

www.kailisbros.com.au

Universal Seafoods

150 Bannister Rd, Canning Vale, 6155

Contact: Florence, (08) 9455 1888

www.unisea.com.au

West State Seafoods

12a Coolibah Way, Bibra Lake, 6163

Contact: Santo Oteri, 0417 166 877

www.weststateseafood.com.au

E&D Supply

30 Arthur Rd, Hamilton Hill, 6163

Contact: Enrico D' Alessandro, 0418 912 006

MJT Pty Ltd

Unit 2/ 683 Marshall Rd, Malaga, 6090

Contact: Marshall Thompson, 0419 853 477

Restaurants:

Clancy's Fish Pubs

- A. 51 Cantonment St, Fremantle, 6160
(08) 9335 1351
- B. 195 Challenger Parade, City Beach,
6015
(08) 9385 7555
- C. 903 Canning Hwy, Applecross, 6153
(08) 9364 7322
- D. 1710 Caves Rd, Dunsborough, 6281
(08) 9750 5034
www.clancysfishpub.com.au

Incontro

79 South Perth Esplanade, Sth Perth, 6151
Contact: Peter Manifis, (08) 9474 5566
www.incontro.com.au

Lido Restaurant

416 William St, Northbridge, 6000
(08) 9227 5545
www.lidorestaurant.com.au

NEW SOUTH WALES

Restaurants:

Bishop Sessa

527 Crown St, Surry Hills, 2010
Contact: Paul Cooper, (02) 8065 7223
www.bishopsessa.com.au

Pachamama House

2/200 Goulburn St, Darlinghurst, 2010
(02) 9261 8799
www.pachamamahouse.com.au

Fish & Co.

41 Booth St, Annandale, 2038
Contact: Tom Kime, (02) 9660 5575
www.fishandco.com.au

Bathers Pavilion Café

4 The Esplanade, Balmoral Beach, 2088
(02) 9969 5050
www.batherspavilion.com.au

Red Lantern

60 Riley St, Darlinghurst, 2010
(02) 9698 4355
www.redlantern.com.au

Finefish

75 Grosvenor Lane, Neutral Bay, 2089
Contact: Andrew Boyd, (02) 9908 4448
www.finefish.com.au

Fishmongers:

Wellstone Seafoods

Shop 3, Market Place, 210-209 High St,
Willoughby, 2068
(02) 9958 8599
www.wellstoneseafoods.com.au

Finefish

75 Grosvenor Lane, Neutral Bay, 2089
Contact: Andrew Boyd, (02) 9908 4448
www.finefish.com.au

Wholesalers:

JOTO Fresh Fish

30 May St, St Peters, 2044
(02) 9557 0533
www.joto.com.au

M&G Seafood Wholesalers

Sydney Fish Markets, Sydney, 2000
(02) 9569 3088
www.mgseafoods.com.au

VICTORIA

Restaurants:

Akita Japanese

34 Courtney St, North Melbourne, 3051
(03) 9326 5766

Circa, The Prince

2 Acland Street, St Kilda, 3182
(03) 9536 1122
www.circa.com.au

QUEENSLAND

Wholesalers:

Cardinal Seafoods

93 Prosperity Pl, Geebung, 4034
(07) 3865 1665
www.cardinal.com.au